



## **ADVERTISING RATE CARD 2025**

### **RNA ROMANCE MATTERS: READER'S EDITION**

This is a public magazine that is sent to both members and our database of romance readers.

RNA members receive a 50% discount on advertising.

- Full page £250 (Members £125) 984px (h) x 984px (w)
- Half page £150 (Members £75) 492px (h) x 984px (w)
- Quarter page £100 (Members £50) 246px (h) x 984px (w)

Our designer can produce bespoke adverts for you at an extra cost, and for specific premium positions (e.g. covers) there is also an extra charge. Please contact [manewsletter@romanticwriters.co.uk](mailto:manewsletter@romanticwriters.co.uk) to request this or for further details.

### **ON THE SHELF - READERS EDITION ONLY**

This is a small advert ideal for individual authors to showcase their books.

It includes the cover of your book, buy link, and a short blurb (max 100 words).

Limited spaces available each issue.

- One Listing £50 (Members £25)
- See PDF example
- High Res jpg of cover
- 100 word blurb
- Pre-order Buy link

### **RNA ROMANCE MATTERS: MEMBERSHIP ONLY MAGAZINE**

This members only magazine is distributed to approximately 900 members.

RNA members receive a 50% discount on advertising.

- Full page £220 (Members £110) 984px (h) x 984px (w)
- Half page £130 (Members £65) 492px (h) x 984px (w)
- Quarter page £80 (Members £40) 246px (h) x 984px (w)

Our designer can produce bespoke adverts for you at an extra cost, and for specific premium positions (e.g. covers) there is also an extra charge. Please contact [rnewsletter@romanticwriters.co.uk](mailto:rnewsletter@romanticwriters.co.uk) to request this or for further details

### **RNA WEBSITE ADVERTISING**

- £110 per month. Members receive 10% discount (£99)
- 300 px wide by 250px high

### **RNA NEWSLETTER ADVERTISING**

- £150 per month. Members receive 10% discount (£135)
- 1x high res image (950 pixels wide x 800 pixels height)
- 100-300 words text
- One hyperlink

For more details refer to the RNA NEWSLETTER SUBMISSIONS GUIDE, contact [rnewsletter@romanticwriters.co.uk](mailto:rnewsletter@romanticwriters.co.uk) to request this or for further spec details.