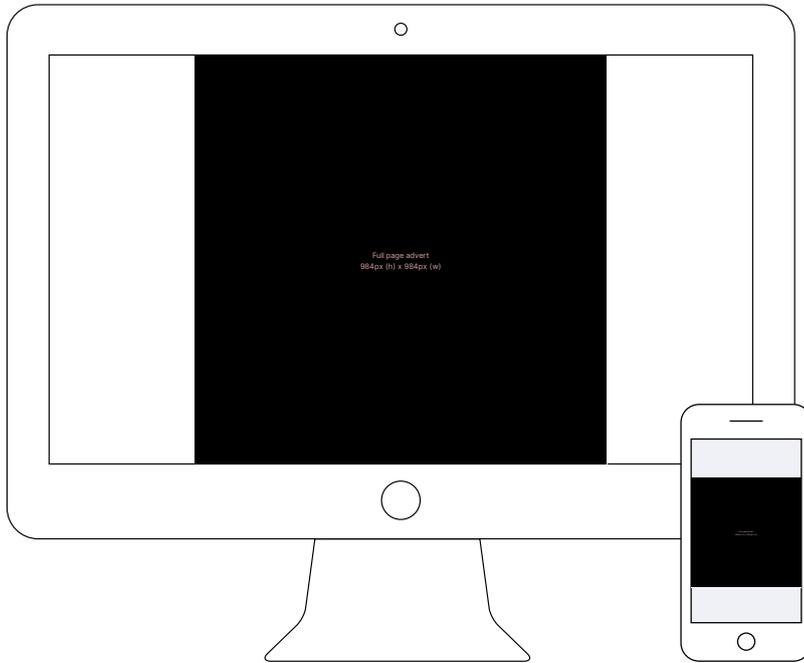


ROMANCE MATTERS – DIGITAL
EXTERNAL ADVERTISING RATE CARD
2023



ROMANTIC
NOVELISTS'
ASSOCIATION®



PRICES

Following homepage – stand-alone full page: £400

Content page – half page: £225

Article page – full page £220

Article page – half page £130

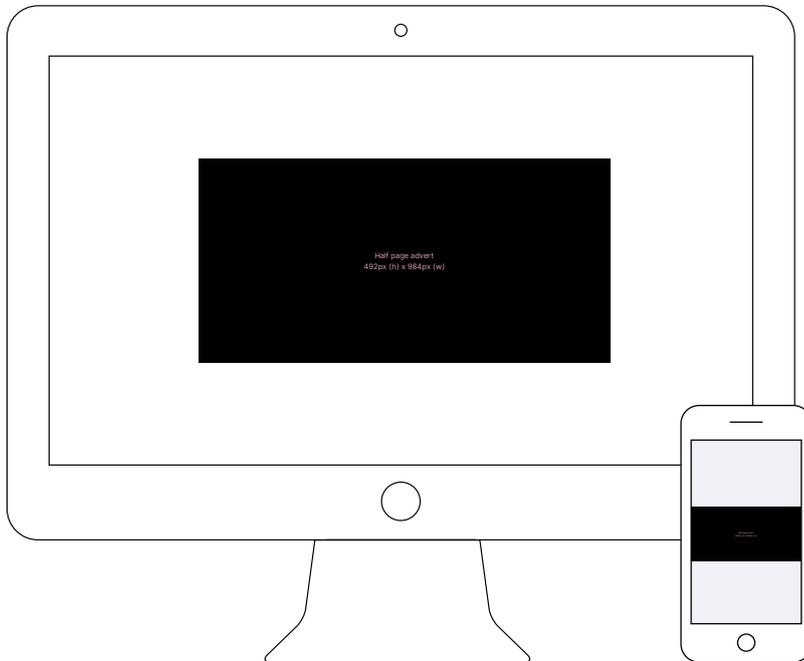
Article page – quarter page £80

End page – stand-alone full page: £260

We offer a series discount of 10% for a year's booking (four issues), payable in advance.

Off the Shelf – single advert £50.

Off the Shelf advertisements are for a single book, including maximum 50 words and an image of the cover.



MECHANICAL DATA

Full page advert: 984px (h) x 984px (w)

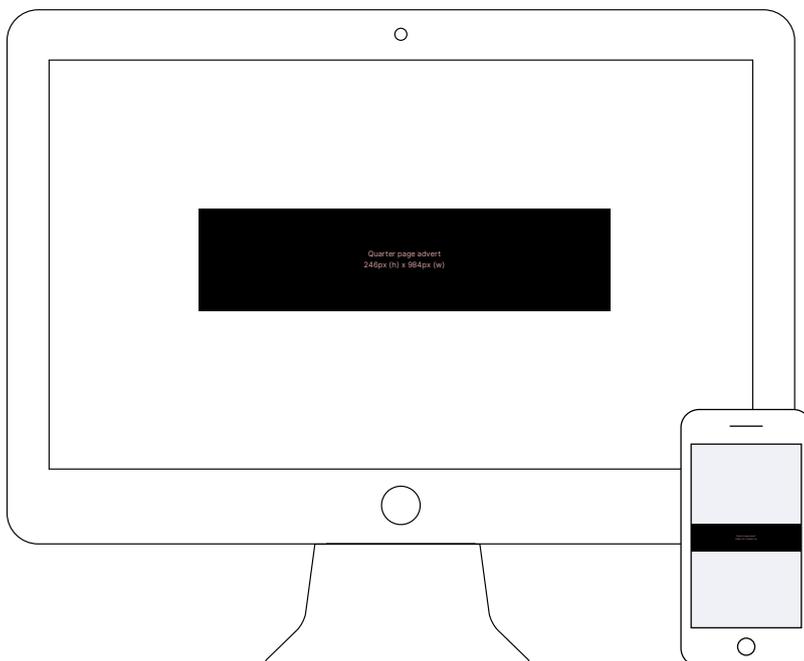
Half page advert 492px (h) x 984px (w)

Quarter page advert 246px (h) x 984px (w)

Artwork must be provided at 144dpi.

Adverts may be supplied in a number of ways. Our preferred option would be for all three options to be included:

1. As a collected folder containing: final approved InDesign file, fonts and all links.
2. As a hi-res PDF file with all fonts embedded.
3. As a hi-res JPG file.



BESPOKE ADVERT DESIGN

Full page advert design = £80-£100

Half page advert design = £60-£80

Quarter page advert design = £40-£50

The above costs depend on final copy and high resolution images provided, with no alterations. A PDF proof will be sent to you for approval and sign off. Animation can also be included at a discussed extra cost.

For more details, please contact Ella Matthews:

e: Ellamattthews@romanticnovelistsassociation.org

Or our Press Officer Annette Hannah:
e: Pressofficer@romanticnovelistsassociation.org

w: romanticnovelistsassociation.org